

## **USAR Regulation 215-1**

Morale, Welfare and Recreation

### **Sergeant Audie Murphy Award (SAMA) Program**

**Department of the Army  
Office of the Chief, Army Reserve  
Washington, DC 20310-2400  
1 July 2010**

# ***SUMMARY OF CHANGE***

USAR Regulation 215-1  
Sergeant Audie Murphy Award (SAMA) Program

This regulation:


- Provides policy and procedures for nominating, boarding, and awarding the SAMA to deserving NCOs.
- Provides procedures on maintaining files per AR 25-400-2, Army Records Information Management System (ARIMS), Brigade level, Record Number 15-1c2 and USARC HQs 15-1c3.

Morale, Welfare and Recreation  
**Sergeant Audie Murphy Award (SAMA) Program**

For the Commander:

WILLIAM J. GOTHARD  
*Brigadier General, GS*  
*Chief of Staff*

Official:

  
JOHN P. DONOVAN  
*Colonel, GS*  
*Deputy Chief of Staff, G-1*

*may submit nominations to the nearest Army Reserve unit/agency.*

**Proponent and exception authority.** The proponent of this regulation is the G-1, Human Resources Division, AG Branch (ARRC-PRA-A). The proponent has the authority to approve exceptions to this regulation that are consistent with controlling law and regulation. The proponent may delegate this approval authority, in writing, to a division or branch chief under their supervision within the proponent agency.

**Army management control process.** This regulation does not contain management control provisions.

**Supplementation.** Supplementation of this regulation is prohibited without prior approval from the USARC, G-1, Human Resources Division, AG Branch (ARRC-PRA-A), 1401 Deshler St. SW, Fort McPherson, GA 30330-5000.

**Suggested Improvements.** Users are invited to send comments and suggested improvements on DA Form 2028, Recommended Changes to Publications and Blank Forms, directly to the USARC, G-1, Human Resources Division, AG Branch (ARRC-PRA-A).

**Distribution.** This publication is available in electronic media on the USARC Intranet website at <https://usarcintra/> and at the Army Reserve Component section of Army Knowledge Online (AKO) website at <https://www.us.army.mil/>. This regulation is intended for command level A. Local reproduction is authorized.

**History.** This is the initial printing of USAR Regulation 215-1.

**Summary.** This regulation provides policy and procedures for administering the SAMA Program.

**Applicability.** This regulation applies to all Army Reserve Soldiers in the ranks of Corporal through Sergeant First Class. *Note: Commands/agencies (i.e., Human Resources Command, Office of the Chief Army Reserve, and installation management commands) that have Active Guard Reserve Soldiers, Troop Program Unit Soldiers, and Active Component Soldiers that are not under the command and control of the USARC*

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## Glossary

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### 1. Purpose

This regulation provides information and administrative instructions for the Army Reserve SAMA.

### 2. References

Required and related publications and prescribed and referenced forms are listed at Appendix A.

### 3. Explanation of abbreviations and terms

Abbreviations and terms used in this publication are explained in the Glossary.

### 4. Responsibilities

The Army Reserve Command Sergeant Major (CSM) will conduct reviews of Army Reserve subordinate commands' SAMA programs and coordinate in-briefs for all incoming CSMs. The CSM at each subordinate command and the brigade CSM at the first general officer level will be responsible for conducting the SAMA Board. The USARC G-1, HRD, Adjutant General Branch will exercise overall program administration.

### 5. General

Induction and membership in the Army Reserve Sergeant Audie Murphy Club (SAMC) is a recognition of Noncommissioned Officers (NCOs) whose leadership, achievements, and performance, merit special recognition. The SAMA is a means of recognizing those NCOs who have contributed significantly to the development of a professional NCO Corps and a combat ready Army. Members exemplify leadership characterized by personal concern for the needs, training, development, and welfare of Soldiers and their Families. Sergeant Audie Murphy consistently demonstrated the highest qualities of leadership, professionalism, and regard for the welfare of his Soldiers. At Appendix B is a brief biography of Sergeant Audie Murphy. The Army Reserve SAMC is an elite organization of NCOs whose demonstrated performance and inherent leadership qualities and abilities are characterized by those of Sergeant Audie Murphy. The SAMC logo is represented at Appendix H, along with the explanation of the lineage (see figure H-1).

### 6. Criteria

a. The CSM at each subordinate command will exercise primary staff responsibility for the SAMA at that level. Responsibilities will include chairing final selection boards each quarter as well as oversight, monitoring, tracking, and recording of SAMA members at their appropriate levels. In addition, responsibilities will include publishing a memorandum of introduction signed by the principal commander for gaining commanders of SAMC members departing the command. A sample memorandum is at Appendix C.

b. The SAMC selection process is in four phases:

(1) Phase 1 – Senior NCO recommendations. Senior NCOs who recommend NCOs for receipt of the SAMA will screen and evaluate nominees prior to appearance before the initial selection board. A sample format for the unit senior NCO's evaluation/nomination is at Appendix D.

(2) Phase 2 – Performance Test Results Memorandum. The SAMA performance test results memorandum is based on recorded accomplishments of the nominee and his/her subordinates (when applicable) and must be enclosed with the senior NCOs nomination. A sample format of the memorandum is at Appendix E.

(3) Phase 3 – Initial Selection Board. An initial selection board will be conducted at unit level under the direction of the unit's Senior NCO. Board members will provide a packet which consists of the Senior NCOs

nomination, biography of the Soldier, DA photo, performance test results memo, and DA Form 2A, Personnel Qualifications Record (Enlisted). The nominee will provide a leaders book for the board members to review. Nominees who do not directly supervise Soldiers, may submit proof of active participation in external leadership roles. The board will be comprised of voting members senior to the candidate and will include at least one voting member of the same sex as the candidate being considered. The board may be reduced by one Sergeant Major when replaced by a SAMC voting member senior to the candidate being considered. Numerical scoring on subject matter contained on the score sheet, sample at Appendix F, will determine if a candidate should continue in the selection process. Candidates selected to continue will be scheduled to appear before a final selection board. Request to appear before final selection board will be by memorandum to the SAMA final selection board president, signed by the appropriate commander. *Note: Soldiers assigned/attached to a battalion/brigade (first general officer level) must be boarded through the nearest Army Reserve unit selection board for consideration.*

(4) Phase 4 – Final Selection Board. The SAMA final selection board will be comprised of the subordinate command (first General Officer Level), e.g., brigade CSM as president and three or more command or Staff Sergeants Major appointed by the president, and a recorder without vote. At least one board member must be of the same sex as the candidate being considered. The board may be reduced by one Sergeant Major when replaced by a SAMC voting member senior to the candidate being considered. The final selection board will determine through a question and answer system if the candidate has reached a level of knowledge in a range of subject matter topics to warrant induction into the SAMC. The inductee is introduced to the local SAMC chapter and presented appropriate awards. Quotas will not be established. The final selection board need not select candidates if they do not meet required standards. Candidates not selected for induction will be counseled by the board president.

## **7. SAMA administration**

a. Subordinate commands will have procedures in place to administer the SAMA program at local levels within the appropriate CSM office and will prepare the following SAMAs for new inductees:

(1) Army Reserve Sergeant Audie Murphy Certificate, sample at Appendix H (see figure H-2), is signed by the Chief, Army Reserve and Army Reserve CSM. Certificate is approved for filing IAW AR 600-8-104 in the Official Military Personnel File (OMPF). Copies of certificates are digitally scanned and uploaded to IPERMS for filing in the Soldier's OMPF.

(2) Medallion (see figure H-4) is approved for wear with Class A uniform during SAMC official functions only (IAW AR 670-1, para 29-13d).

(3) Membership Card (see figure H-3).

b. Presentation of local awards may be appropriate as deemed by the commander, e.g. local gift certificates, prizes.

c. Various types of publications will be used to provide recognition of SAMC inductees, such as local media coverage and hometown news releases. Photographs of members should be prominently displayed.

d. A list of suggestions for recognizing and utilizing SAMC members is at Appendix G.

e. The Army Reserve CSM will conduct program reviews of all subordinates SAMA programs and coordinate program in-briefs for all incoming CSMs. The Army Reserve CSM will exercise final authority for approval of any policy or procedure exceptions to include SAMC member removal actions. Request for removal of SAMC members will be submitted to the Army Reserve CSM for evaluation and final determination.

f. The president of the final selection board will be responsible for ensuring sufficient certificates, medallions and membership cards are available to present to new inductees. Certificates, membership cards, and medallions may be requested thru the USARC G-1, HRD, AG Branch (ARRC-PRA-A).

g. The president of the final selection board will also forward a copy of the board minutes to the USARC, ARRC-PRA-A, 1401 Deshler Street SW, Fort McPherson, GA 30330, until September 2011. The USARC, G-1, HRD, AG Branch will provide a new mailing address for Fort Bragg, NC. The board minutes will include name, rank, SSN (last four), and PMOS of all new inductees. Brigades will maintain files per AR 25-400-2, Army Records Information Management System (ARIMS), Record Number 15-1c2, Committee Management Files – Office of Agency and Command Committee Management Officers. The USARC will maintain files per AR 25-400-2, ARIMS, Record Number 15-1c3, Committee Management Files Reviewing and Commenting Offices.

## **8. Honorary membership**

a. Honorary membership may be extended to selected personnel who fit the image of a SAMC member but would not normally be allowed to compete. Careful evaluation must be taken by the approving authority to ensure that the spirit and intent of the program is preserved.

b. Sergeant Morales Club (Europe program) members in good standing will be extended honorary membership. They will receive a membership card and the opportunity to participate in all SAMC activities. They will not receive a certificate of achievement or medallion.

## **APPENDIX A References**

### ***Section I* Required Publications**

#### **AR 25-400-2**

Army Records Information Management System (ARIMS)

#### **AR 600-8-104**

Military Personnel Information Management/Records

#### **AR 670-1**

Wear and Appearance of Army Uniforms and Insignia

#### **Field Manual 3-22.9**

Rifle Marksmanship M16A1, M16A2/3, M16A4, and M4 Carbine

#### **Field Manual 7-1**

Battle Focused Training

### ***Section II* Related Publications**

This section contains no entries.

### ***Section III* Prescribed Forms**

This section contains no entries.

### ***Section IV* Referenced Forms**

#### **DA Form 2A**

Personnel Qualifications Record (Enlisted)

#### **DD Form 2266**

Hometown News Release Information

## **APPENDIX B**

### **Audie Murphy Biography**

Audie Leon Murphy was a legend in his own time. A war hero, movie actor, writer of country and western songs, and poet. His biography reads more like fiction than fact. He lived only 46 years, but he made a lasting imprint on American history. Audie was born on a sharecropper's farm in North Texas on June 20, 1924. As a boy he chopped cotton for one dollar a day and was noted for his feats and his accuracy with a gun. He had only 5 years of schooling and was orphaned at age 16. After being refused enlistment during World War II in both the Marines and paratroopers for being too small (5'5") and underweight (110 lbs), he enlisted in the US Army a few days after his 18th birthday. After basic training at Camp Wolters, Texas, and advanced training at Fort George G. Meade, Maryland, Audie was sent overseas. He was assigned to the famous 15th Infantry Regiment of the 3d Infantry Division where he fought in North Africa, Sicily, Italy, France, and Germany. He earned a battlefield commission for his courage and leadership ability as well as citations and decorations including every medal for Valor that America gave. He was also awarded three French and one Belgian medal. Lieutenant Audie Murphy was the highest decorated Soldier in American history. Discharged from the Army on September 21, 1945, Audie went to Hollywood at the invitation of movie star James Cagney. He remained in California for the rest of his life and was closely associated with the movie industry both as an actor and a producer. He acted in 44 films, starring in 39 of them: his best known film was "To Hell and Back," adopted from the bestselling book of his war experiences by the same name. Most of his movies were westerns. In 1955, Audie Murphy was voted the Most Popular Western Actor in America by the Motion Picture Exhibitors. Audie wrote the lyrics to 16 country and western songs, the most popular of which was "Shutters and Boards," written with Scott Turner in 1962. The song was recorded by over 30 pop singers, including Jerry Wallace, Dean Martin, and Porter Wagoner. He was an accomplished poet: unfortunately, only a few of his poems have survived. In 1950 Audie joined the 36th Infantry Division (T-Patchers) of the Texas National Guard and served with it until 1966. He was a Mason and a Shriner and belonged to several veterans' organization. Audie Murphy was killed in a plane crash on a mountain top near Roanoke, Virginia on May 28, 1971. Fittingly, his body was recovered 2 days later on Memorial Day. Audie could very well be the last American war hero. He was the greatest combat Soldier in the 200 year plus history of the United States.

**APPENDIX C  
SAMPLE MEMORANDUM OF INTRODUCTION**

ARRC-PRA-A

MEMORANDUM FOR (Commander Concerned)

SUBJECT: Memorandum of Introduction

1. This Memorandum of Introduction is being forwarded for \_\_\_\_\_, who has been assigned to your command. He/she is a member of the Sergeant Audie Murphy Club and has earned the distinction of being one of the finest NCOs ever assigned to the \_\_\_\_\_.
2. Membership in the Sergeant Audie Murphy Club is a primary indicator that \_\_\_\_\_ has demonstrated the ability to meet the challenges of leadership and caring for Soldiers.
3. I am pleased to personally introduce \_\_\_\_\_ to you. I am confident he/she will be an invaluable asset to your organization.

COMMANDER'S  
Signature Block

**Sample Memorandum of Introduction**



**APPENDIX D  
SAMPLE FORMAT FOR UNIT SENIOR NCO NOMINATION**

ARRC-PRA-A

MEMORANDUM FOR Sergeant Audie Murphy Award Selection Board

SUBJECT: Sergeant Audie Murphy Award Nomination/Evaluation

Recommend \_\_\_\_\_ be considered for membership and induction.

Name \_\_\_\_\_ Rank \_\_\_\_\_ SSN (Last 4) \_\_\_\_\_

Unit \_\_\_\_\_ Duty Phone \_\_\_\_\_

PMOS \_\_\_\_\_ SMOS \_\_\_\_\_

Duty Position \_\_\_\_\_ Date Assigned \_\_\_\_\_

BASD \_\_\_\_\_ ETS \_\_\_\_\_ Number Soldiers Supervised \_\_\_\_\_

Civilian Education \_\_\_\_\_

Military Education \_\_\_\_\_

FLAG (Y/N): \_\_\_\_\_ APFT (P/F): \_\_\_\_\_ Score: \_\_\_\_\_ Date: \_\_\_\_\_

- 2 Encls  
1. DD Form 2266  
2. Bio Sketch

(1SG/SGM/CSM)  
Signature Block

Sample format for unit Senior NCO Nomination

**FOUO**

**APPENDIX E  
PERFORMANCE TEST RESULTS MEMORANDUM SAMPLE**

ARRC-PRA-A

MEMORANDUM FOR Sergeant Audie Murphy Award Selection Board

SUBJECT: SAMA Performance Test Results

1. The following performance test results are submitted for \_\_\_\_\_,  
an SAMC candidate:

NAME \_\_\_\_\_ SSN (Last 4) \_\_\_\_\_ Unit \_\_\_\_\_ DOR \_\_\_\_\_

DOB \_\_\_\_\_ ETS \_\_\_\_\_ PMOS \_\_\_\_\_ NCOES \_\_\_\_\_

Number of Soldiers supervised \_\_\_\_\_

Name and address of next of kin \_\_\_\_\_

Awards and decorations \_\_\_\_\_

Personal performance achievements \_\_\_\_\_

APFT \_\_\_\_\_ Weapon qualification \_\_\_\_\_

Subordinate performance achievements \_\_\_\_\_

APFT \_\_\_\_\_ Weapon qualification \_\_\_\_\_

2. The following information concerning discipline of subordinates is provided:

AWOL \_\_\_\_\_ UCMJ \_\_\_\_\_

DWI \_\_\_\_\_

3. The following additional comments are provided:

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(SGM/CSM)  
Signature Block

**Sample Performance Test Result Memo Format**

**FOUO**

**APPENDIX F  
SAMPLE SAMA SCORE SHEET FORMAT**

Type of Board \_\_\_\_\_

Date \_\_\_\_\_

Name \_\_\_\_\_ Rank \_\_\_\_\_ Unit \_\_\_\_\_

	Score	Remarks
<i>I. Common Scored Areas (5pt Max)</i>		
a. Reporting	_____	_____
b. Uniform and Appearance	_____	_____
c. Oral Expression	_____	_____
d. Military Bearing		
TOTAL: _____		
<i>II. Group 1</i>		
a. Weapons Qualification (MM=1pt SS=3pt EXP=5pt)	_____	_____
b. Knowledge of Weapons	_____	_____
c. Knowledge of Land Navigation	_____	_____
d. Knowledge of Rifle Marksmanship FM 3-22 9.	_____	_____
e. Knowledge of Promotion Policy and Regulation	_____	_____
TOTAL: _____		
<i>III. Group 2</i>		
a. Chemical Biological Radiological Nuclear Explosive (CBRNE)	_____	_____
b. First Aid	_____	_____
c. APFT (180-229=1pt) (230-269=3pt) (270-300=5pt)	_____	_____
d. Uniform and Awards AR 670-1	_____	_____
e. Battle Focused Training FM 7-1	_____	_____
TOTAL: _____		

**SAMA Score Sheet Format Sample**

**FOUO**

IV. Group 3

- a. Leadership \_\_\_\_\_
- b. Counseling \_\_\_\_\_
- c. Customs and Courtesy \_\_\_\_\_
- d. NCOER \_\_\_\_\_

TOTAL: \_\_\_\_\_

V. Group 4

- a. PMCS \_\_\_\_\_
- b. Supply Economy \_\_\_\_\_
- c. Chain of Command \_\_\_\_\_
- d. Standards of Conduct \_\_\_\_\_

TOTAL: \_\_\_\_\_

VI. Group 5

- a. Soldier Support Activities \_\_\_\_\_
- b. Education Programs \_\_\_\_\_
- c. Sponsorship \_\_\_\_\_
- d. US Government \_\_\_\_\_
- e. Unit Policies/History of NCO \_\_\_\_\_

TOTAL: \_\_\_\_\_

TOTAL BOARD SCORE \_\_\_\_\_

Recommended for Induction: YES \_\_\_\_\_ NO \_\_\_\_\_

BOARD MEMBER \_\_\_\_\_

Sample SAMA Score Sheet Format continued.

**FOUO**

## **APPENDIX G SUGGESTIONS FOR RECOGNIZING AND UTILIZING SAMC MEMBERS**

1. Interview SAMC members as possible officer candidate school or warrant officer candidates.
2. Encourage assignments to leadership positions that will allow SAMC members to develop leadership skills.
3. Assign to instructor duties or positions and teach NCO development classes.
4. Encourage further participation in off-duty education programs to set an example for younger Soldiers.
5. Accompany Sergeant Major on unit visit and talk to individual NCOs.
6. Use their talents/abilities as:
  - a. Guest speakers at command information classes and seminars.
  - b. Speakers at NCO leadership schools.
  - c. Participants in various corps, division, and brigade ad hoc committees.
  - d. Attendees at selected command briefings.
  - e. Greeters for VIPs visiting local commands.
  - f. Participants in sponsorship and reception programs.
7. Encourage their involvement in community activities (youth services, Army Community Services (ACS), Parent Teachers Student Organization (PTSO), etc.).
8. Encourage them to help identify potential SAMC members.

**APPENDIX H  
SERGEANT AUDIE MURPHY CLUB (SAMC) LOGO, LINEAGE, CERTIFICATE, MEMBERSHIP  
CARD AND MEDALLION**



**Figure H-1. SAMC Logo and Lineage.**

S\*A\*M\*C: Initials separated by three stars which represent the Be, Know, and Do for the NCO.

Staff Sergeant (SSG) Rank Insignia: Reflects Audie Murphy's highest enlisted rank.

The Eagle: Our national bird and symbol of freedom, the intent of the Award to be nationwide.

The Laurel: Represents the individual achievement of the NCOs in the club.

The Lightning Bolt: Represents swift and decisive action taken by the NCO.

The Sword: A historical reference, a tool for the NCO to cut to the heart of the matter, to lead the charge.

The Streamers: Indicate upon which we base our philosophy.



*United States Army Reserve  
Certificate of Achievement*

*is presented to*

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for demonstrating dedicated leadership and exemplary professionalism as a Noncommissioned Officer. Your performance of duty meets all standards of excellence required for induction into the

**Sergeant Audie Murphy Club**

Sergeant Audie Murphy was one of the finest Noncommissioned Officers in the United States Army during World War II. His leadership on the battlefields of Europe demonstrated the ideals of a US Army Noncommissioned Officer. Sergeant Audie Murphy displayed immense courage and bravery at great personal risk. Throughout his distinguished military career, he consistently discounted personal injury and hardships to complete the mission. This finest of Soldiers was constantly ready, mentally and physically, to lead his Soldiers under the most adverse battle conditions. Words and military decorations cannot sufficiently honor the valor of Sergeant Audie Murphy, he was one of the bravest Noncommissioned Officers in the United States Army. He demonstrated a commitment to the American principles of freedom and liberty at great personal risk to his health and quite often his life. Sergeant Audie Murphy's actions established the leadership standard for generations of Noncommissioned Officers.

On this    day of Month 20XX

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COMMAND SERGEANT MAJOR  
ARMY RESERVE

---

LIEUTENANT GENERAL, USA  
CHIEF, ARMY RESERVE

Figure H-2. Sample SAMC certificate.

**UNITED STATES ARMY RESERVE  
MEMBERSHIP CARD**

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**IS INDUCTED INTO THE  
SERGEANT AJDIE MURPHY CLUB  
ON THIS DAY OF 20XX**

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<b>CSM</b>	<b>LTG, USA</b>
<b>ARMY RESERVE</b>	<b>CHIEF, ARMY RESERVE</b>

**Figure H-3. Sample SAMC membership card.**





Sergeant Audie Murphy Medallion (Front)



Sergeant Audie Murphy Medallion (Back)

**Figure H-4. Sergeant Audie Murphy medallion.**

## **GLOSSARY**

### **Abbreviations**

#### **ARIMS**

Army Reserve Installation Management System

#### **CSM**

Command Sergeant Major

#### **HRD**

Human Resource Division

#### **NCO**

Noncommissioned Officer

#### **SAMA**

Sergeant Audie Murphy Award

#### **SAMC**

Sergeant Audie Murphy Club

#### **SGM**

Sergeant Major

#### **USAR**

US Army Reserve

#### **USARC**

US Army Reserve Command